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## bio • claudia danser

Claudia Danser is an impactful Executive Coach and independent strategic thinking partner. She works with talented leaders and organisations to enable them to perform at their best and attain greater professional happiness and success. Her results-oriented, bespoke approach enables clients to focus on what's important, build on their unique strengths and overcome obstacles to achieve their goals.

Previously, Claudia enjoyed a sixteen-year career in television. She held senior commercial roles at BBC Worldwide, Warner Bros and Shine Group, where she was Managing Director of Shine Network and on the Group's global Creative Board. She's been there. She knows what makes people and businesses tick. And what it takes for leaders to succeed. Today she coaches senior executives and entrepreneurs, mostly in the media, law, social enterprise and tech space. Corporate clients include NBC Universal, Conde Nast, The Prince's Trust, top global law firms and dynamic start ups. Clients say they find Claudia's coaching 'powerful', 'energising' and 'insightful'. They particularly value her smart, fresh-yet-experienced perspective and the clarity and challenge she offers.

Claudia works best with driven individuals who are up for it - keen to develop outstanding leadership skills, grow professionally and deliver topnotch results. She specialises in the following areas, enabling her clients to:

- Step up effectively and achieve immediate impact in a new role
- Increase influence, confidence and gravitas
- Navigate complex working relationships and build productive ones
- Figure out purpose direction & what's next, with practical plans to get there
- Create a high-performing, engaged team (succession-planning, greater delegation and empowerment)

Claudia is perceptive and has a gift for figuring out how people who are different can work together effectively. As a certified MBTI and Lumina practitioner (both Lumina Spark and Lumina Sales & Influencing), she supports leaders in developing their emotional intelligence and communication skills. Claudia strongly believes in working hard to achieve great things and having great fun while doing it.

Born in London, Claudia graduated from Cambridge University with an MA in Modern Languages, living the high life in Paris and Barcelona before taking on London-based international roles and travelling to 50 countries. Her love of travel is matched only by her love of learning. Highlights include studying Authentic Leadership at Harvard Business School and learning to fly trapeze in Regents Park. She also loves laughing, practising being Zen with Kundalini yoga and spending time with family and friends. Her laughter and enthusiasm are contagious.

