



www.northofneutral.com

hello@northofneutral.com

bio • ian hudson

Ian Hudson was, over the course of his 35 years in corporate life, involved in just about every business challenge which today's executive can face: driving growth, restructuring, integrating acquisitions, and implementing major change programs. In 2016 he left his position as President of DuPont's Europe, Middle East and Africa markets for a portfolio of activities: working as an executive coach and strategic advisor and serving on a variety of boards.

Equally at ease in French and English and having worked across cultures and time zones, Ian works with a broad range of multinational players, including a French biotech company, a large European based corporate and a Swiss security start-up.

Ian has a calm and welcoming coaching style and as a result of his rich leadership experience sees eye-to-eye with C-Suite clients, supporting them in key challenges such as legacy creation, succession planning, and board management. Ian also enjoys supporting start-up clients, mentoring and advising millennial CEOs to build and run a successful business, develop market growth strategies, and lead and manage through change.

Passionate about education, Ian served as a member of the Foundation Board of the International Institute for Management Development (IMD) and has earned his M.A. at Oxford University, where he studied French and German.

Family is his other passion and he often teams up with his wife to travel to see his two grown children who are currently living in Ethiopia and South Africa. And if there is a golf course in close proximity Ian is a happy camper.

