



hello@northofneutral.com

## bio • karen ericksen

Karen Ericksen is an executive coach who has over twenty five years business experience in corporate environments and professional services. She has effectively delivered leadership and team development programs, strategic marketing initiatives, and executive coaching. Karen has spent the past decade coaching individuals, small teams and large groups in corporate environments and small/medium businesses. Karen presently works with emerging and senior leaders in a number of Fortune 100 companies to deliver leadership programs and coaching to multi-cultural groups around the world.

Her highly collaborative style and her strengths in forging meaningful, insightful connections with others provide a catalyst for encouraging personal and organizational growth and navigating change. Karen's key focal areas include communications, team leadership, deepening personal awareness on values and life purpose, work/life balance, experiential learning, facilitation and coaching individuals and groups to achieve positive change on a personal level and in their work environments.

Her business acumen reflects Karen's experience across a broad variety of markets and organizations. She has consulted independently to start-up and rapid-growth companies in Colorado, helping them to develop and expand their markets. Previously, as a senior manager at Apple Computer, she created strategies to strengthen customer focus as well as developed and implemented strategic marketing and communications plans. She spent several years at Apple's subsidiary in Sydney, Australia where she directed Apple's marketing to Australian/New Zealand schools and universities.

She received her MBA from Stanford University in California and her BA in Economics from Williams College in Massachusetts. She is certified in coactive coaching with the Coach Training Institute (CTI) in California and in the Myers-Briggs Type Indicator (MBTI) and the Strengths Deployment Inventory (SDI).

Karen lives in Boulder, Colorado with her husband and two teenage sons. She is an avid hiker, skier, outdoor enthusiast, foodie and traveler. She is a voracious reader always on the lookout for great travel, book and dining recommendations.

