



bio • kate lanz

Kate Lanz specializes in consulting and coaching at senior levels including the Board. Kate has had a successful international corporate career, notably as an International General Manager with Diageo. She successfully established single country companies to multi-country businesses in both the branded spirits and beer sectors. When she stepped out of the corporate environment Kate undertook a degree in psychology with a view to specializing in leadership work. Kate has a degree in modern languages, post graduate in international commerce, an MBA and a BSc. in psychology. She is also a qualified coaching supervisor. She is currently completing a doctorate in applied neuroscience in organizations.

Kate has established Mindbridge™ a consulting company specializing in applied neuroscience for business where she leads a small hand picked team of professionals with the relevant experience and credentials. She has been actively researching applied neuroscience in organizations for the last five years and is engaged in some very exciting pioneering work together with her client companies.

Kate's clients include AXA insurance, Pfizer, Morgan Stanley, Lloyds Bank, Smith & Nephew, IKEA, Ernst & Young, Deutsche Bank, Disney, Diageo, EDF Energy, Accenture amongst many others. Kate also coaches globally on a wide range of general and tailor-made executive programs at the INSEAD Global Leadership Centre. Over many years she has worked with international business leaders at INSEAD in Singapore, Abu Dhabi and joint programs with Wharton and Tsinghua University in Beijing.

Kate was invited to join the panel of 50 coaches worldwide as a founder member of the World Wide Association of Business Coaches. Kate is an accredited member of the Association of Professional Executive Coaches and Supervisors. Kate has published numerous articles and book chapters on coaching, coaching supervision, team coaching and recently the neuroscience of change. One of her latest publications can be found in "Organizational Change Explained: Case Studies on Transformational Change in Organizations". On the personal front Kate and her husband have two teenage sons, they live in Bedfordshire and she recently dared to take up horse riding again after a long gap.

