



www.northofneutral.com

hello@northofneutral.com

bio • maris jurevics

After almost two decades in banking and management consulting, Maris started his own coaching practice to focus on the people development aspects of business. Through a seasoned blend of assessment, leadership coaching and advisory, Maris facilitates organizational transformation and strengthens his client's capacity to lead.

His signature is helping leaders:

- Lead authentically, inspired by awareness, values and presence
- Inspire continuous learning, innovation and strategic focus
- Build empowered, highly engaged teams
- Navigate conflict and develop trusted relationships
- Guide and manage through change
- Foster EQ for engineers, scientists and other 'quants'

As part of his corporate career Maris was a management consultant with IBM's Strategy & Change team. Maris worked with clients from Fortune 100 companies to help them transform their organizations through the design and implementation of strategy, process, organization, and management systems. Maris started his consulting career at Citibank where he worked in the Cash Management business, developing and deploying a Sales Force Automation system and leading other process improvement efforts.

Maris earned an MBA in Finance and Management and a certificate in Executive and Organizational Coaching at New York University (NYU). While an MBA candidate, Maris worked as a research assistant in the Management department and was president of the student government. Maris earned his bachelor's degree in Mechanical Engineering at Rensselaer Polytechnic Institute. He is also member of the International Coaching Federation (ICF).

In his spare time, when Maris is not sharing his passion for coaching as faculty at NYU, you are likely to see him go fast: either uphill chasing others, on the north end of Central Park (he is a keen road cyclist), or downhill leading others in the Catskill Mountains (he is a Professional Ski Instructor).

