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bio • robyn mcleod

After many years of successfully leading large operations teams and small specialty teams to greater results, Robyn McLeod today shares her expertise in leadership and team development. As a leadership development consultant, she partners with senior executives as they focus on building and supporting high-performing teams and organizations. A foundation of her work is the belief that strong leaders and managers create an environment that engages, challenges and develops employees who provide world-class service and experiences to customers. Robyn works with clients to address their needs in the areas of organizational effectiveness, leadership development, change management, strategic communications, and team building.

As an executive coach, Robyn works with high potentials to seasoned executives and helps them achieve breakthrough personal and professional goals. Her approach to coaching is based on principles of Thoughtful Leadership: providing a framework to pull back from the frenetic day-to-day pace many leaders grapple with and apply critical thinking to the challenges and opportunities they face. Her coaching clients are then ready to:

- Gain self-awareness of their style, behaviors, values, and development areas
- Set and achieve goals that build on their strengths
- Stretch beyond self-imposed limits that get in their way
- Communicate for greater influence and interpersonal impact
- Build strong relationships
- Lead organizational change with renewed focus and flexibility

Robyn has held senior management positions in Operations, Sales, and Human Resources in the telecommunications and professional services sectors. Clients include Citibank, Digitas, GroupM, Lifetime Television, Pitney Bowes, Verizon, Viacom as well as not-for-profit organizations.

Robyn holds an MBA from Columbia University and degrees from Syracuse University's Newhouse School of Public Communications and School of Management. She also is affiliated with the International Coach Federation (ICF), the Society for Human Resource Management, and the National Black MBA Association. Robyn is also appointed as a Leadership coach for Columbia's MBA and Executive MBA programs. Robyn is the co-author of *The Power of Thoughtful Leadership: 101 Minutes to Being the Leader You Want to Be*.

Robyn's guilty pleasure is double frosted pound cake cupcakes, preferably homemade with her daughter. Passionate about mixing things up, you might find Robyn on her 5.30 am morning run with shoulder-length dreadlocks one day and a buzz cut the next.

