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bio • simon fielding

Simon is an executive coach and workshop facilitator with an honest, humorous and energised style. His sweet spot is cultivating clients ready to engage with their authentic self, drawing on their strengths in order to release their inner superhero. In doing so, he believes that understanding people's stories is fundamental to working with them to reach their maximum potential.

Simon has worked in a variety of settings including UBS, Royal Bank of Scotland, Stylus, and Glow Films. He has partnered with senior leaders and their teams on authentic leadership, leadership transitions, effective communication, assertiveness and holding difficult conversations.

Simon has trained and mentored hundreds of clients in engaging communication through theatre. As Alison Bakunowich, SPV GM Nickelodeon UK and Ireland, observed: ***"Watching Simon work a crowd is like watching Shakespeare done properly."*** The foundation of his approach is based upon 25 years of working within the entertainment industry, as a producer, artistic director and performer. This includes West End theatre, film and television with a particular focus on children's entertainment working with CBeebies, CITV and Nickelodeon.

Simon's extensive experience has provided him with a profound understanding and working knowledge of the importance of all aspects of effective communication - clarity, style and physicality, and the psychology behind these. It allows him to quickly build rapport with people of diverse backgrounds, and to undercut tensions and diffuse emotional situations with gentle humour. He enables clients to foster connection and maximum impact in any conversation or situation, be it with 1 or 1000 people or with a child or the Global CEO. Sometimes it isn't very different.

Simon is a BA (hons) graduate of Middlesex University, a Barefoot Coaching alumnus, member of the International Coaching Federation and a certified executive coach. When he is not working, his deepest passion is his two beautiful daughters and his greatest adventure to date is sharing the rollercoaster ride of parenting with his husband Ron. They are managing to do this whilst still maintaining quality communication - mostly.

