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bio • susan treadgold

Susan Treadgold is a San Diego-based executive coach, best-selling author, award-winning speaker and transformational trainer. She is passionate about helping people create sustainable peak performance and success. Previously Head of Corporate Marketing for Citigroup's Central & Eastern Europe, Middle East and Africa Equities businesses. Before that she spent over a decade in Pan-European Institutional Equity Research and Sales at DLJ, Morgan Stanley and Merrill Lynch.

Since setting up her own coaching and advisory practice, Susan has coached hundreds of seasoned leaders, created and facilitated webinars, workshops, and keynotes for organizations such as Kings College London, Royal Bank of Canada, Barclays Bank, HSBC, Jefferies, JP Morgan, ManGroup, Original Travel, and Expedia. Her commitment to support women leaders in male-dominated organizations has had her partner up with Women in Business, Women in Banking & Finance, and London Women's Forum.

Susan has a strong track record of helping inspired executives up to board level perform at the top of their game. Her straightforward manner and her broad business background allows her to help leaders enhance their energy, communication, executive presence and productivity. She uses a combination of psychometrics, Success Principles, Personal Energy Plans and self-awareness building tools to get clients from where they are to where they aspire to be.

She has a B.A. (Hons) German/Business dual degree from Michigan State and the University of Freiburg and a B.A. (Hons) from Chelsea College of Art in London. She is a certified MBTI (Myers Briggs), NLP and EBW (Emotions and Behaviors in the Workplace) practitioner, has a Level 7 Diploma (Masters) in Corporate and Executive Coaching from the Institute of Leadership Management and is a Jack Canfield Train the Trainer Program graduate. Susan is also a Brendon Burchard Certified High Performance Coach.

When she is not with her clients or young family, Susan likes to veer off the beaten path, be it making her own Chardonnay or planning a trek through the Ecuadorian Amazon rainforest and spend time with the Pachamama tribe.

