



hello@northofneutral.com

bio • véronique doux

Véronique Doux is an executive coach and has been advising top management in international leading companies for more than 20 years. She brings senior level experience in communications to her coaching practice.

Previously, she held country, divisional and group global responsibilities in industrial and services Fortune 500 organisations such as Deloitte, Veolia and Lafarge. As Communications Director, she has been a member of the Executive Committee for Rexam, a FTSE 100 British company. She has trained CEOs and senior executives in crisis communications as well as media and public speech performance. With an in-depth understanding of key corporate issues, she has been involved in strategy, M&A, lean management, HR and sustainability issues across Western and Eastern Europe, Asia and the Americas.

In her coaching, she focuses on career transition and leadership development with individuals and groups, notably high potentials. She facilitates seminars with multi-cultural teams on topics such as leading innovation, performing in matrix organisation, or managing stress. Véronique also leads team performance and leadership development programs with Executive Committees and teams. Part of an international network of coaches, she is involved in senior level assessment, motivation and growth programs. Véronique is known for her laid back coaching style coupled with sharp insight and a pragmatic view on how her clients can move the needle on their development goals.

Among her clients are Insead's Global Leadership Centre, ESMT (in Berlin), the Creative Centre for Leadership (CCL), L'Oréal, Sodexo, Novartis, Metro AG, the World Economic Forum (Davos), Crédit Agricole, and Bain & Company. She uses tools such as MBTI, Belbin Test, FiroB as well as the Global Executive Leadership Inventory and Personality Audit from INSEAD.

She is a graduate in clinical organisational psychology from INSEAD's with a Master in Coaching & Consulting for Change. Her thesis on "the dynamics of individual change in a professional transition" was granted a cum laude distinction. She is a member of the International Coach Federation and also has a background in business (BA Hons) and communications studies from both Exeter and Sorbonne Universities (Master).

With South-Western French roots, Véronique also has a strong South-American side to her family. In her spare time she enjoys arts, singing and writing stories and making her toddler laugh.

