



www.northofneutral.com

hello@northofneutral.com

bio • victoria bouix

Of Swedish origin and working out of her home base Paris, Victoria has 15 years of personal leadership experience from professional services and the FMCG industry and over 20 years experience working with leadership development in multi-cultural settings. Victoria has built a strong global pedigree as a result of having lived and worked across Europe, USA and the Middle East. She has experience from a large variety of industries including aerospace, banking, pharmaceuticals, manufacturing and luxury.

Her assignments involve executive coaching, leadership transition coaching, group coaching, team coaching, and designing and facilitating leadership development programs in the context of organizational transformation.

With a combination of a clinical and systemic approach to coaching, Victoria looks at leadership through the lens of both individual and situational context. While leveraging what's unique and building on the strengths of each individual, team and organization Victoria applies a large number of tools that help leaders uncover dysfunctional dynamics and enable personal growth that make them thrive and become more impactful in their roles.

Victoria is passionate about health and well-being, visual arts and discovering new cultures. She is an avid runner and mindfulness practitioner and enjoys stretching the boundaries between high intensity experiences and grounding meditation. In her work with clients she often brings in her particular interests in building resilience, managing emotions under pressure, developing leadership vitality and managing role transitions.

With a Master's degree in coaching and consulting for change at INSEAD and HEC, as well as a BA in Psychology and a BSc in Business Administration from State University of New York, Victoria serves as an executive coach for the INSEAD Global Leadership Center, HEC Executive Education and ESMT Berlin. She also teaches leadership as part of the PT MBA program at St Gallen University in Switzerland.

Victoria is a member of the European Association of Work and Organizational Psychologists, the International Coaching Federation and the Association for Coaching. She works in Swedish, English and French.

From free falling from an airplane, and horse-polo riding, to camping in the wild and caring for a communal garden patch in Paris Victoria constantly strives to maintain body-mind-heart-spirit balance.

